SERFF Tracking Number:
 AEGE-125817664
 State:
 Arkansas

 Filing Company:
 Transamerica Life Insurance Company
 State Tracking Number:
 40347

Company Tracking Number:

TOI: L061 Individual Life - Variable Sub-TOI: L061.002 Single Life - Flexible Premium

Product Name: Adv SE 2001 CSO

Project Name/Number: Adv SE 2001 CSO/EM HNW1 TL403

Filing at a Glance

Company: Transamerica Life Insurance Company

Product Name: Adv SE 2001 CSO SERFF Tr Num: AEGE-125817664 State: ArkansasLH TOI: L06I Individual Life - Variable SERFF Status: Closed State Tr Num: 40347

Sub-TOI: L06I.002 Single Life - Flexible Co Tr Num: State Status: Approved-Closed

Premium

Filing Type: Form Co Status: Reviewer(s): Linda Bird

Author: Dawn Radack Disposition Date: 10/01/2008
Date Submitted: 09/23/2008 Disposition Status: Approved

Implementation Date Requested: 01/01/2009 Implementation Date:

State Filing Description:

General Information

Project Name: Adv SE 2001 CSO

Status of Filing in Domicile: Authorized

Project Number: EM HNW1 TL403

Date Approved in Domicile: 09/23/2008

Requested Filing Mode: File & Use

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Group Market Type:

Filing Status Changed: 10/01/2008

State Status Changed: 10/01/2008 Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

The proposed revisions and supporting actuarial materials for the 2001 CSO table requirements are attached. Policy EM HNW1 TL403 is a variable adjustable life policy, approved by your department on 1/20/2004. No part of this filing contains any unusual or possibly controversial items from normal company or industry standards.

The following form revisions are submitted for your review and approval:

- 1) The Limitation Percentages on Page 8 have been changed to the 2001 CSO mortality table.
- 2) References to the 1980 CSO mortality table on Page 20 have been replaced with references to the 2001 CSO

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mortality table.

3) The Guaranteed Cost of Insurance Rates on Page 21 have been changed to use the 2001 CSO mortality table.

There are no other changes to the policy form. The proposed revisions will be effective January 1st, 2009, for policies issued on or after such date.

Company and Contact

Filing Contact Information

Dawn Radack, Forms Filing Manager dradack@Aegonusa.com
4333 Edgewood Rd. NE (319) 355-4266 [Phone]
Cedar Rapids, IA 52499 (319) 355-6292[FAX]

Filing Company Information

Transamerica Life Insurance Company CoCode: 86231 State of Domicile: Iowa 4333 Edgewood Rd. NE Group Code: 468 Company Type: Life Cedar Rapids, IA 52499 Group Name: State ID Number:

(319) 369-2419 ext. [Phone] FEIN Number: 39-0989781

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No

Fee Explanation: 1 form was modified.

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Transamerica Life Insurance Company \$50.00 09/23/2008 22660744

SERFF Tracking Number: AEGE-125817664 State: Arkansas

Filing Company: Transamerica Life Insurance Company State Tracking Number: 40347

Company Tracking Number:

TOI: L061 Individual Life - Variable Sub-TOI: L061.002 Single Life - Flexible Premium

Product Name: Adv SE 2001 CSO

Project Name/Number: Adv SE 2001 CSO/EM HNW1 TL403

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved	Linda Bird	10/01/2008	10/01/2008

Company Tracking Number:

TOI: L061 Individual Life - Variable Sub-TOI: L061.002 Single Life - Flexible Premium

Product Name: Adv SE 2001 CSO

Project Name/Number: Adv SE 2001 CSO/EM HNW1 TL403

Disposition

Disposition Date: 10/01/2008

Implementation Date: Status: Approved

Comment:

Rate data does NOT apply to filing.

Company Tracking Number:

TOI: L061 Individual Life - Variable Sub-TOI: L061.002 Single Life - Flexible Premium

Product Name: Adv SE 2001 CSO

Project Name/Number: Adv SE 2001 CSO/EM HNW1 TL403

Item Status Item Type Item Name Public Access Certification/Notice Yes **Supporting Document** Application No **Supporting Document** Life & Annuity - Acturial Memo No **Supporting Document** Variable Adjustable Life Insurance Policy Yes **Form**

Company Tracking Number:

TOI: L061 Individual Life - Variable Sub-TOI: L061.002 Single Life - Flexible Premium

Product Name: Adv SE 2001 CSO

Project Name/Number: Adv SE 2001 CSO/EM HNW1 TL403

Form Schedule

Lead Form Number: EM HNW1 TL403

Review	Form	Form Type Form Name	Action	Action Specific	Readability	Attachment
Status	Number			Data		
	EM HNW1	Policy/Cont Variable Adjustable	Initial		0	CSO page
	TL403	ract/Fratern Life Insurance Policy				chgs
		al				AdvSE.pdf
		Certificate:				
		Amendmen				
		t, Insert				
		Page,				
		Endorseme				
		nt or Rider				

If you chose CASH VALUE ACCUMULATION, your limitation percentages are as follows:

Insured's Age on Policy	Limitation Percentage		Insured's Age on Policy	Limitation Percentage	
Anniversary	Male	Female	<u>Anniversary</u>	Male	Female
0	1554	1844	50	282	317
1	1509	1786	51	273	307
2	1461	1726	52	264	297
3	1411	1666	53	256	288
4	1361	1607	54	248	279
5	1312	1549	55	241	270
6	1264	1494	56	233	262
7	1219	1440	57	227	255
8	1175	1388	58	220	247
9	1132	1338	59	214	240
10	1091	1290	60	208	234
11	1052	1244	61	202	227
12	1014	1199	62	196	221
13	978	1157	63	191	215
14	944	1116	64	186	209
15	911	1076	65	182	203
16	881	1039	66	177	198
17	852	1002	67	173	193
18	825	967	68	169	188
19	798	934	69	165	183
20	773	901	70	161	179
21	748	870	71	157	174
22	724	839	72	154	170
23	701	810	73	150	166
24	678	782	74	147	162
25	656	754	75	144	158
26	634	728	76	141	155
27	613	702	77	138	151
28	593	678	78	136	148
29	574	654	79	133	145
30	555	631	80	131	142
31	536	609	81	129	139
32	518	588	82	127	137
33	500	568	83	125	134
34	483	548	84	123	132
35	467	529	85	122	130
36	451	511	86	120	128
37	436	493	87	119	126
38	421	476	88	117	124
39	406	460	89	116	122
40	393	444	90	115	120
41	379	429	91	114	119
42	367	415	92	113	117
43	355	401	93	112	115
44	343	387	94	111	113
45 46 47 48 49	332 321 311 301 291	374 362 350 338 327	95 96 97 98 99 100+	110 109 107 105 102 101	112 110 108 106 102 101

The tax code specifies that, once made, the election may not be changed.

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SECTION NINE - GENERAL PROVISIONS (Continued)

9.9 Assignment of the Policy

While the Insured is living, you may assign this policy, or any interest in it, only if we agree. If you do this, your interest, and anyone else's is subject to that of the assignee. As owner, you still have the rights of ownership that have not been assigned. An assignee may not change the owner or the Beneficiary, and may not elect or change an optional method of payment. Any amount payable to the assignee will be paid in one sum.

We must have a copy of any assignment. We will not be responsible for the validity of any assignment. Any assignment will be subject to any payment we make or other action we take before we record the assignment.

9.10 Payments Made Under This Policy

Except as stated in the assignment provision, payments we make under this policy are, to the extent the law permits, exempt from the claims, attachments, or levies of any creditors.

9.11 Payments for This Policy

Any payment made to us by check or money order must be payable to the Company. Upon request, we will provide a countersigned receipt, signed by our President or Secretary for any payment paid to us.

9.12 Dividends

This is a non-participating policy, on which no dividends are payable.

9.13 Status of Your Policy

Each Policy Year after the first, while this policy is in force and the Insured is living, we will send a written report to you within 30 days after the Policy Anniversary. It will show as of that anniversary, the Cash Value and the amount of unpaid Loan. This report will also give you any other facts required by state law or regulation. A new projection is also available on an annual basis. Additional projections are available but may incur a fee, not to exceed \$25.00.

9.14 Basis Used for Computation of Policy Values

All Cash Values and maximum cost of insurance rates referred to in this policy are based on the 2001 CSO Male or Female Aggregate Tables of Mortality if the Insured is in a standard class of risk. Separate scales of maximum cost of insurance rates apply to other risk classes. Semi-continuous functions are used with 2% interest. We have filed a statement with the insurance official in the state or district in which this policy is delivered. It describes in detail how we compute policy benefits and Cash Values.

9.15 Policy Changes

We reserve the right to modify this policy to comply with applicable federal and state laws and to the extent we deem necessary so that the policy continues to qualify as a life insurance policy under federal tax laws.

9.16 Maximum Net Amount at Risk

The Maximum Net Amount at Risk is shown on the Policy Specifications page. If the Policy's Net Amount at Risk (which is the difference between the Life Insurance Benefit and the Cash Value) exceeds this maximum, We reserve the right to reduce the Life Insurance Benefit or to make any appropriate withdrawal of cash values or return of premiums in order to reduce the Net Amount at Risk to the Maximum Net Amount at Risk.

9.17 Policy Exchange

Within 24 months of the issue date of this policy, you may exchange it for a new policy on the life of the Insured without evidence of insurability. In order to exchange this policy, we will require:

- (a) that this policy be in effect on the date of the exchange;
- (b) repayment of any unpaid loan;
- (c) an adjustment, if any, for premiums and cash values of this and the new policy.

The date of exchange will be the later of (1) the date you send this policy along with a signed written request for an exchange; or (2) the date we receive at our Administrative Office, or at any other location that we indicate to you in writing, the necessary payment for the exchange.

The date of the exchanged policy will be the same as the date of the original policy. The benefits of the new policy will not reflect the investment experience of the Separate Account. The new policy will be on a permanent plan of life insurance that we would be offering for this purpose on the date of issue of this policy. The new policy will have a face amount equal to the initial face amount of this policy. It will be based on the same issue age, sex and class of risk as this policy. All riders attached to this policy will end on the date of exchange, unless we agree otherwise.

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GUARANTEED MONTHLY COST OF INSURANCE RATES

When insurance is sold on a substandard basis, the Guaranteed Cost of Insurance Rates shown below are increased 25% for each additional rating class above standard.

ATTAINED AGE	MALE	FEMALE	ATTAINED AGE	MALE	FEMALE
0	\$0.06000	\$0.03500	50	\$0.32583	\$0.27000
1	0.03833	0.02583	51	0.35500	0.30000
2 3	0.02750	0.01916	52	0.39166	0.33250
3	0.02000	0.01666	53	0.43416	0.36750
4	0.01750	0.01583	54	0.48583	0.40500
5 6	0.01750	0.01500	55	0.54333	0.44666
6	0.01833	0.01583	56	0.60500	0.49250
7	0.01833	0.01750	57	0.66250	0.54083
8	0.01833	0.01750	58	0.71916	0.59083
9	0.01916	0.01750	59	0.78500	0.64166
10	0.02000	0.01833	60	0.86666	0.69500
11	0.02333	0.02083	61	0.96583	0.75250
12	0.02833	0.02250	62	1.08166	0.81333
13	0.03333	0.02583	63	1.20583	0.87916
14	0.04333	0.02833	64	1.33666	0.95000
15	0.05500	0.03000	65	1.47083	1.02750
16	0.06500	0.03250	66	1.60583	1.11250
17	0.07416	0.03416	67	1.74666	1.20666
18	0.07916	0.03666	68	1.89500	1.30916
19	0.08166	0.03833	69	2.05750	1.42333
20	0.08333	0.03916	70	2.24500	1.55250
21	0.08416	0.04083	71	2.47583	1.69833
22	0.08500	0.04166	72	2.74500	1.85750
23	0.08666	0.04250	73	3.02666	2.03250
24	0.08833	0.04416	74	3.33000	2.22333
25	0.09083	0.04583	75	3.66250	2.43333
26	0.09500	0.04833	76	4.03666	2.66250
27	0.09750	0.05083	77	4.47250	2.91416
28	0.09666	0.05333	78	4.97666	3.19000
29	0.09583	0.05583	79	5.54000	3.49333
30	0.09500	0.05833	80	6.16833	3.86916
31	0.09416	0.06250	81	6.85000	4.33000
32	0.09500	0.06583	82	7.56833	4.81666
33	0.09666	0.07083	83	8.35166	5.32833
34	0.09916	0.07666	84	9.22416	5.89500
35	0.10333	0.08333	85	10.19666	6.46583
36	0.10916	0.08916	86	11.26416	7.14000
37	0.11583	0.09500	87	12.41583	7.97416
38	0.12416	0.10000	88	13.63833	8.85416
39	0.13250	0.10500	89	14.91916	9.72333
40	0.14333	0.11166	90	16.19000	10.35166
41	0.15583	0.11916	91	17.43916	10.96083
42	0.17083	0.12750	92	18.74500	11.97666
43	0.18916	0.13750	93	20.12166	13.35083
44	0.21000	0.14916	94	21.57166	15.07500
45	0.23083	0.16333	95	23.01000	16.95666
46	0.25250	0.18000	96	24.41250	18.80750
47	0.27083	0.19833	97	25.90500	20.00583
48	0.28500	0.22000	98	27.49583	20.64916
49	0.30333	0.24416	99 1 00 +	29.19333	21.99833

RA4 21

SERFF Tracking Number: AEGE-125817664 State: Arkansas

Filing Company: Transamerica Life Insurance Company State Tracking Number: 40347

Company Tracking Number:

TOI: L061 Individual Life - Variable Sub-TOI: L061.002 Single Life - Flexible Premium

Product Name: Adv SE 2001 CSO

Project Name/Number: Adv SE 2001 CSO/EM HNW1 TL403

Rate Information

Rate data does NOT apply to filing.

Filing Company:

Company Tracking Number:

TOI: L06I Individual Life - Variable Sub-TOI: L06I.002 Single Life - Flexible Premium

Adv SE 2001 CSO Product Name:

Adv SE 2001 CSO/EM HNW1 TL403 Project Name/Number:

Supporting Document Schedules

Review Status:

Certification/Notice Satisfied -Name: 09/15/2008

Comments:

Certification is attached.

Attachment: Certfication.pdf

TRANSAMERICA LIFE INSURANCE COMPANY

Home Office 4333 Edgewood Road N.E. Cedar Rapids, Iowa 52499

STATE OF ARKANSAS

RE: EM HNW1 TL403

I hereby certify that the accompanying life product is in compliance with Rule and Regulation 19, Rule and Regulation 49 and with Arkansas Code Ann. 23-79-138.

Hereby certified on this day of 9/15/2008.

TRANSAMERICA LIFE INSURANCE COMPANY

Matthe A. Mon

By:

Matthew A. Monson, Vice President